

### **About Robin**

Robin Gelfenbien kicked off her career behind the windshield of the Oscar Mayer Wienermobile. A "bunderful" job that also saved her life.

After surviving bullies in high school and college, she creatively beat out 1,000 people to land one of 10 Hotdogger positions. All before she pulled off the biggest PR stunt in Wienermobile history.

Today, she is a storyteller and speaker whose stories have been featured on PBS, The Moth, RISK!, Mortified, among others.

Robin has also given talks at New York Social Media Week, NYU, the National Board for Certification of Occupational Therapists Forum, She's the First and more.

Robin is the Creator/Host of the storytelling series and podcast, "Yum's the Word," hailed by the New York Times and Time Out New York as a Critic's Pick.

Guests have included Tim Gunn, Aasif Mandvi, Joy Behar, stars from "Orange is the New Black," among others and the show features her homemade ice cream cakes. "Robin makes important, helpful information fun, relatable and enjoyable."

Dr. Marni Vassallo
(NYU - Assistant Director,
Undergraduate Advising)

Watch one of her stories on PBS

As seen in

The New York Times



marie claire











# Sample Talks

#### Storytelling Fun-0-1

Want to connect with clients, colleagues and your audience more authentically? Communicate and sell ideas in a clear and impactful way? Deliver an engaging and memorable presentation?

Tell them your story. In this fun and interactive talk, you will learn how to share your story in a compelling way that will engage people, inspire them to take action and leave a lasting impression.

#### The Importance of Play

For many adults, play is seen as unproductive and frivolous, but it's vital for problem-solving, creativity and relationships.

With her 20 years experience as a Creative Director for the world's biggest ad agencies and her passion for connecting people, Robin will break down small ways you can bring fun into your life to be more productive, reduce stress and deepen relationships.

#### Finding Your Balls (Regardless of Gender)

Going after what you want can be tough. Luckily, Robin's found a way to break through those fears and not only find her balls, but grab life by them.

From booking Tim Gunn on the streets of NYC to pulling off the most badass PR stunt of all time, Robin shares how to approach work and life with confidence, charisma and cajones.



## Let's Connect

www.robingelfenbien.com



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To learn about Robin's other custom talks and to book her:

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